



## Marquette Law School Poll: August 4-9, 2020

### Likely voters

(Percentages are rounded to whole numbers for reporting of results. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for survey items among all **likely voters** are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

#### Record Gender

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Male	317	47	47	47
Female	358	53	53	100

#### Do you currently live in Wisconsin?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	675	100	100	100

#### Do you currently live within Milwaukee city limits?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	50	7	52	52
No	47	7	48	100
(Missing)	579	86	NA	NA

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, registered to vote	638	94	94	94
No, not registered to vote	34	5	5	99
Don't Know/Refused	4	1	1	100

Do you plan to register to vote, or is there a chance that you may not register?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Plan to Register	38	6	100	100
(Missing)	638	94	NA	NA

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Most of the time	523	77	77	77
Some of the time	122	18	18	95
Only now and then	16	2	2	98
Hardly at all	15	2	2	100

What are the chances that you will vote in the November 2020 general election for president, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Absolutely certain	675	100	100	100

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	162	24	24	24
Gotten worse	382	56	56	80
Stayed the same	113	17	17	97
Don't know	16	2	2	100
Refused	3	0	0	100

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	319	47	47	47
Get worse	149	22	22	69
Stay the same	136	20	20	89
Don't know	69	10	10	100
Refused	2	0	0	100

Donald Trump job approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	305	45	45	45
Disapprove	360	53	53	98
Don't know	8	1	1	100
Refused	3	0	0	100

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	222	33	33	33
Somewhat approve	82	12	12	45
Somewhat disapprove	34	5	5	50
Strongly disapprove	325	48	48	98
Don't know	8	1	1	100
Refused	3	0	0	100

Tony Evers job approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	382	57	57	57
Disapprove	261	39	39	95
Don't know	32	5	5	100

Overall, do you approve or disapprove of the way Tony Evers is handling his job as Governor of Wisconsin?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	215	32	32	32
Somewhat approve	167	25	25	57
Somewhat disapprove	70	10	10	67
Strongly disapprove	191	28	28	95
Don't know	32	5	5	100

Fav/Unfav: Ron Johnson

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	241	36	36	36
Unfavorable	266	39	39	75
Haven't heard enough	143	21	21	96
Don't know	24	4	4	100
Refused	1	0	0	100

Fav/Unfav: Tammy Baldwin

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	320	47	47	47
Unfavorable	256	38	38	85
Haven't heard enough	84	12	12	98
Don't know	15	2	2	100

Fav/Unfav: Joe Biden

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	308	46	46	46
Unfavorable	331	49	49	95
Haven't heard enough	25	4	4	99
Don't know	10	1	1	100

Fav/Unfav: Tony Evers

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	351	52	52	52
Unfavorable	255	38	38	90
Haven't heard enough	49	7	7	97
Don't know	20	3	3	100

Fav/Unfav: Donald Trump

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	294	43	43	43
Unfavorable	368	54	54	98
Haven't heard enough	7	1	1	99
Don't know	6	1	1	100

Fav/Unfav: The police

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	522	77	77	77
Unfavorable	76	11	11	89
Haven't heard enough	33	5	5	93
Don't know	41	6	6	100
Refused	3	0	0	100

Fav/Unfav: The Black Lives Matter movement

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	327	48	48	48
Unfavorable	259	38	38	87
Haven't heard enough	57	8	8	95
Don't know	31	5	5	100
Refused	1	0	0	100

Donald Trump economy approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	344	51	51	51
Disapprove	316	47	47	98
Don't know	16	2	2	100

Do you approve or disapprove of the way Donald Trump is handling the economy?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	254	38	38	38
Somewhat approve	90	13	13	51
Somewhat disapprove	64	9	9	60
Strongly disapprove	252	37	37	98
Don't know	16	2	2	100

Donald Trump handling of protests approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	229	34	34	34
Disapprove	393	58	58	92
Don't know	50	7	7	100
Refused	3	0	0	100

Do you approve or disapprove of the way Donald Trump is handling the response to protests about the death of George Floyd in Minneapolis?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	144	21	21	21
Somewhat approve	85	13	13	34
Somewhat disapprove	75	11	11	45
Strongly disapprove	318	47	47	92
Don't know	50	7	7	100
Refused	3	0	0	100

Donald Trump coronavirus outbreak approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	276	41	41	41
Disapprove	384	57	57	98
Don't know	14	2	2	100
Refused	1	0	0	100

Do you approve or disapprove of the way Donald Trump is handling the coronavirus outbreak?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	162	24	24	24
Somewhat approve	114	17	17	41
Somewhat disapprove	39	6	6	47
Strongly disapprove	346	51	51	98
Don't know	14	2	2	100
Refused	1	0	0	100

Tony Evers coronavirus outbreak approval, 2-category

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	414	61	61	61
Disapprove	242	36	36	97
Don't know	20	3	3	100

Do you approve or disapprove of the way Tony Evers is handling the coronavirus outbreak here in Wisconsin?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	213	31	31	31
Somewhat approve	201	30	30	61
Somewhat disapprove	80	12	12	73
Strongly disapprove	162	24	24	97
Don't know	20	3	3	100

If the election for president were being held today and the candidates were Joe Biden the Democrat and Donald Trump the Republican, for whom would you vote?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Joe Biden	331	49	49	49
Donald Trump	299	44	44	93
Neither (VOL)	22	3	3	96
Don't know	17	2	2	99
Refused	7	1	1	100

Would you say you lean toward Biden or toward Trump?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Joe Biden	9	1	22	22
Donald Trump	11	2	29	51
Neither (VOL)	13	2	34	85
Don't know	6	1	15	100
(Missing)	636	94	NA	NA

Biden vs Trump, leaners included

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Joe Biden	339	50	50	50
Donald Trump	310	46	46	96
Neither (VOL)	13	2	2	98
Don't know	6	1	1	99
Refused	7	1	1	100

Agree/Disagree: Require masks in all public places

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	462	68	68	68
Disagree	198	29	29	98
Don't know	16	2	2	100

Agree/Disagree: Keep schools and businesses open even if coronavirus cases rise

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	286	42	42	42
Disagree	348	52	52	94
Don't know	38	6	6	99
Refused	4	1	1	100

Agree/Disagree: Defund the police

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	98	15	15	15
Disagree	540	80	80	94
Don't know	33	5	5	99
Refused	4	1	1	100

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\caption{Agree/Disagree: Raise the minimum wage to \$15 an hour}

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	372	55	55	55
Disagree	275	41	41	96
Don't know	27	4	4	100
Refused	1	0	0	100

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Agree/Disagree: Provide tax-funded vouchers to be used for private or religious schools

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	277	41	41	41
Disagree	335	50	50	91
Don't know	61	9	9	100
Refused	2	0	0	100

Agree/Disagree: Repeal the Affordable Care Act, also known as Obamacare

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	269	40	40	40
Disagree	374	55	55	95
Don't know	31	5	5	100
Refused	2	0	0	100

Agree/Disagree: Create a path to citizenship for undocumented immigrants brought here as children

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	538	80	80	80
Disagree	99	15	15	94
Don't know	36	5	5	100
Refused	2	0	0	100

Agree/Disagree: Strictly limit legal immigration from foreign countries

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	282	42	42	42
Disagree	337	50	50	92
Don't know	54	8	8	100
Refused	2	0	0	100

Agree/Disagree: Enact a Green New Deal

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	256	38	38	38
Disagree	236	35	35	73
Don't know	181	27	27	100
Refused	2	0	0	100

Agree/Disagree: Require companies to provide 12 weeks of paid maternity leave for female employees

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	497	74	74	74
Disagree	148	22	22	95
Don't know	30	4	4	100
Refused	1	0	0	100

Agree/Disagree: Require all health insurance to cover preexisting conditions

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	624	92	92	92
Disagree	34	5	5	97
Don't know	17	2	2	100
Refused	1	0	0	100

Agree/Disagree: Raise tariffs on imports from other countries

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	336	50	50	50
Disagree	234	35	35	84
Don't know	103	15	15	100
Refused	3	0	0	100

Do you think Donald Trump generally shows good judgment, or not?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Shows good judgment	254	38	38	38
Does not show good judgment	403	60	60	97
Don't know	16	2	2	100
Refused	3	0	0	100

Do you think Joe Biden generally shows good judgment, or not?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Shows good judgment	314	46	46	46
Does not show good judgment	314	46	46	93
Don't know	45	7	7	100
Refused	3	0	0	100

Taking into consideration both your risk of contracting it and the seriousness of the illness, how worried are you personally about experiencing coronavirus?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Very worried	191	28	28	28
Somewhat worried	233	34	34	63
Not very worried	107	16	16	79
Not worried at all	134	20	20	98
Already had COVID-19 (VOL)	9	1	1	100
Don't know	2	0	0	100

Would you feel comfortable or uncomfortable letting students return to school in the fall?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Comfortable doing this	313	46	46	46
Uncomfortable doing this	318	47	47	94
Don't know	42	6	6	100
Refused	2	0	0	100

Has the coronavirus outbreak caused you or anyone in your family to lose a job or be laid-off?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Respondent	59	9	9	9
Someone in family	158	23	23	32
Both	30	4	4	37
No, has not happened to anyone in family	427	63	63	100
Don't know	1	0	0	100
Refused	1	0	0	100

Has the coronavirus outbreak caused you or anyone in your family to have hours reduced at work?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Respondent	73	11	11	11
Someone in family	203	30	30	41
Both	74	11	11	52
No, has not happened to anyone in family	324	48	48	100
Don't know	1	0	0	100
Refused	1	0	0	100

Do you approve or disapprove of the mass protests that have been held since the death of George Floyd in Minneapolis?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly approve	161	24	24	24
Somewhat approve	159	24	24	47
Somewhat disapprove	74	11	11	58
Strongly disapprove	255	38	38	96
Don't know	23	3	3	99
Refused	4	1	1	100

Do you think the protests have been mostly peaceful or mostly violent?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Mostly peaceful	332	49	49	49
Mostly violent	273	40	40	89
Some of both	54	8	8	97
Don't know	15	2	2	100
Refused	3	0	0	100

In the election this November, do you plan to vote in person on election day, vote in person during the early voting period, vote absentee by mail or do you think you might not vote this time?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
In person on election day	332	49	49	49
In person during early voting	80	12	12	61
Absentee by mail	241	36	36	97
Might not vote this time	3	0	0	97
Don't know	20	3	3	100

Do you feel comfortable talking about politics with friends and acquaintances, or do you feel like you have to be careful what you say?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Comfortable	330	49	49	49
Have to be careful	328	49	49	97
Don't know	15	2	2	100
Refused	2	0	0	100

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Living comfortably	457	68	68	68
Just getting by	167	25	25	92
Struggling	41	6	6	98
Don't know	7	1	1	99
Refused	4	1	1	100

When it comes to keeping up with the news, which of these national news sources, if any, do you watch or listen to most often?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Network news such as on NBC, ABC or CBS	204	30	30	30
Fox News Channel	172	25	25	56
CNN	63	9	9	65
MSNBC	57	8	8	74
PBS NewsHour	25	4	4	77
National Public Radio (NPR)	65	10	10	87
Some other nat'l news source (VOL)	37	5	5	92
Don't watch/listen to nat'l news	45	7	7	99
Don't know	6	1	1	100
Refused	1	0	0	100

Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	225	33	33	33
Democrat	210	31	31	64
Independent	216	32	32	96
Other/No preference (VOL)	18	3	3	99
Don't know	3	0	0	99
Refused	4	1	1	100

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	88	13	37	37
Democratic	104	15	44	81
Neither/Just Independent (VOL)	40	6	17	98
Don't know	4	1	2	100
(Missing)	439	65	NA	NA

What is the highest level of education you completed?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	0	0	0	0
Some high school / did not finish	8	1	1	1
Completed high school	170	25	25	26
Some college but didn't finish	119	18	18	44
Two year college degree	104	15	15	59
Four year college degree	176	26	26	85
Some graduate work	10	1	1	87
Completed masters or professional degree	62	9	9	96
Advanced graduate work or Ph.D.	14	2	2	98
Don't know	8	1	1	99
Refused	5	1	1	100

What is your age?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18	6	1	1	1
19	3	0	0	1
20	8	1	1	3
21	10	1	1	4
22	7	1	1	5
23	5	1	1	6
24	2	0	0	6
25	2	0	0	7
26	6	1	1	8
27	4	1	1	8
28	6	1	1	9
29	8	1	1	10
30	6	1	1	11
31	2	0	0	11
32	2	0	0	12
33	6	1	1	12
34	11	2	2	14
35	9	1	1	15
36	3	0	0	16
37	13	2	2	18
38	16	2	2	20
39	16	2	2	22
40	3	0	0	23
41	9	1	1	24
42	12	2	2	26
43	5	1	1	27
44	8	1	1	28
45	9	1	1	29
46	8	1	1	30
47	15	2	2	33
48	10	2	2	34
49	12	2	2	36
50	14	2	2	38
51	9	1	1	39

52	18	3	3	42
53	14	2	2	44
54	18	3	3	47
55	27	4	4	51
56	25	4	4	55
57	13	2	2	56
58	15	2	2	59
59	16	2	2	61
60	15	2	2	63
61	10	1	1	65
62	2	0	0	65
63	19	3	3	68
64	7	1	1	69
65	19	3	3	72
66	10	1	1	73
67	16	2	2	75
68	16	2	2	78
69	11	2	2	79
70	10	1	1	81
71	10	1	1	82
72	11	2	2	84
73	9	1	1	85
74	11	2	2	87
75	6	1	1	88
76	9	1	1	89
77	9	1	1	91
78	9	1	1	92
79	5	1	1	93
80	4	1	1	93
81	2	0	0	94
83	5	1	1	94
84	3	0	0	95
85	4	1	1	95
86	2	0	0	96
87	2	0	0	96
89	1	0	0	96
90	1	0	0	96
91	1	0	0	97
92	1	0	0	97
93	2	0	0	97
94	0	0	0	97
Refused	19	3	3	100

[If Refused] Are you . .

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18-29 years old	1	0	6	6
30-44 years old	1	0	3	10
45-59 years old	3	0	16	25
60 years old or more	7	1	37	63
Refused	7	1	37	100
(Missing)	656	97	NA	NA

Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Married	429	64	64	64
Cohabiting	56	8	8	72
Widowed	37	6	6	77
Divorced	46	7	7	84
Separated	3	0	0	85
Never Married	94	14	14	99
Don't know	3	0	0	99
Refused	5	1	1	100

Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	14	2	2	2
No	650	96	96	98
Don't know	1	0	0	99
Refused	10	1	1	100

Self-reported race with "other" respondents recoded using their free response

Response	Frequency	Percent	Valid Percent	Cumulative Percent
White	582	86	86	86
African American or Black	27	4	4	90
Asian, South Asian or Pacific Islander	3	0	0	91
Native American or American Indian	8	1	1	92
More than one race	34	5	5	97
Hispanic or Latino	3	0	0	97
Other (SPECIFY)	4	1	1	98
Don't know	1	0	0	98
Refused	12	2	2	100

Before the coronavirus epidemic, aside from weddings and funerals, how often did you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
More than once a week	42	6	6	6
Once a week	185	27	27	34
Once or twice a month	66	10	10	43
A few times a year	121	18	18	61
Seldom	119	18	18	79
Never	131	19	19	98
Don't know	1	0	0	99
Refused	9	1	1	100

What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant	162	24	24	24
Roman Catholic	194	29	29	53
Jewish	6	1	1	53
Muslim/Islam	6	1	1	54
Mormon/Latter-Day Saints	1	0	0	55
Other Christian Religion	137	20	20	75
Other Non-Christian Religion	27	4	4	79
No Religion/Atheist/Agnostic	117	17	17	96
Don't know	11	2	2	98
Refused	14	2	2	100

Would you describe yourself as a "born-again" or evangelical Christian, or not?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
born again	129	19	43	43
not born again	154	23	51	95
Don't know	15	2	5	100
Refused	1	0	0	100
(Missing)	377	56	NA	NA

Last year, that is in 2019, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	7	1	1	1
10 to under \$20,000	31	5	5	6
20 to under \$30,000	39	6	6	11
30 to under \$40,000	45	7	7	18
40 to under \$50,000	56	8	8	26
50 to under \$75,000	96	14	14	41
75 to under \$100,000	110	16	16	57
100 to under \$150,000	96	14	14	71
\$150,000 or more	49	7	7	78
Over \$200,000	41	6	6	84
Don't know	25	4	4	88
Refused	80	12	12	100

Do you or a member of your family, including your parents, brothers or sisters and your children, own or work on a farm?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, respondent	15	2	2	2
Yes, another family member	62	9	9	11
Yes, both respondent and another family member	26	4	4	15
No, nobody in family	567	84	84	99
Don't know	1	0	0	99
Refused	6	1	1	100

Would you describe the place where you live as urban, suburban or rural?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Urban	149	22	22	22
Suburban	275	41	41	63
Rural	239	35	35	98
Don't know	9	1	1	99
Refused	3	1	1	100

In general, would you describe your political views as...

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	73	11	11	11
Conservative	194	29	29	39
Moderate	213	32	32	71
Liberal	119	18	18	89
Very liberal	53	8	8	96
Don't know	16	2	2	99
Refused	8	1	1	100

Are you or any member of your household a member of a local, state or national labor union?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
respondent	60	9	9	9
another household member	39	6	6	15
nobody in household	567	84	84	99
Don't know	4	1	1	99
Refused	5	1	1	100

Of all the personal telephone calls that you receive, do you get...?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	423	63	63	63
Some on a cell phone and some on a home phone	126	19	19	81
All or almost all on a regular home phone	121	18	18	99
Don't know	0	0	0	99
Refused	4	1	1	100

Is this phone a cell phone?

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	459	68	68	68
No	216	32	32	100

wave

Response	Frequency	Percent	Valid Percent	Cumulative Percent
8/4-9/20	675	100	100	100

Poll Dates

Response	Frequency	Percent	Valid Percent	Cumulative Percent
2020-08-04	675	100	100	100

Sex

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Male	317	47	47	47
Female	358	53	53	100

Age 4 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	70	10	10	10
30-44	120	18	18	28
45-59	228	34	34	62
60+	250	37	37	99
DK/NA/ Ref	7	1	1	100

## Age 6 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	70	10	10	10
30-39	84	12	12	23
40-49	91	14	14	36
50-59	173	26	26	62
60-69	131	19	19	81
70+	119	18	18	99
DK/NA/Ref	7	1	1	100

## Hispanic/Latino

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	14	2	2	2
No	650	96	96	98
DK/NA/Ref	11	2	2	100

## Education 5 categories

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	8	1	1	1
HS	170	25	25	26
Some Coll	119	18	18	44
AA	104	15	15	59
BA+	262	39	39	98
DK/NA/ Ref	13	2	2	100

## Education 5 with Post-BA

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	8	1	1	1
hs	170	25	25	26
Some Coll/AA	223	33	33	59
ba	176	26	26	85
Post BA	86	13	13	98
DK/NA/Ref	13	2	2	100

Education 6 AA, BA, and MA

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Not HS	8	1	1	1
hs	170	25	25	26
Some Coll	119	18	18	44
aa	104	15	15	59
ba	176	26	26	85
Post-BA	86	13	13	98
DK/NA/Ref	13	2	2	100

3 category Party ID including leaners

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	313	46	46	46
Independent	43	6	6	53
Democrat	314	47	47	99
Other/None	5	1	1	100

3 category Party ID no leaners

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	225	33	33	33
Independent	235	35	35	68
Democrat	210	31	31	99
Other/None	5	1	1	100

Party ID 5 categories, leaners separate

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Rep	225	33	33	33
Lean Rep	88	13	13	46
Ind	43	6	6	53
Lean Dem	104	15	15	68
Dem	210	31	31	99
Other/None	5	1	1	100

Race/Ethnicity

Response	Frequency	Percent	Valid Percent	Cumulative Percent
White	578	86	86	86
Black	27	4	4	90
Hispanic	14	2	2	92
Other	43	6	6	98
DK/NA/ Ref	13	2	2	100

Income Recode

Response	Frequency	Percent	Valid Percent	Cumulative Percent
Under \$40k	122	18	18	18
\$40k to \$74k	152	22	22	41
\$75k up	296	44	44	84
DK/NA/ Ref	105	16	16	100

Region/Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	50	7	7	7
Rest of MKE	225	33	33	41
MSN	122	18	18	59
GB/A	120	18	18	77
Rest of state	158	23	23	100

Region 2/MKE, WOW, Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	50	7	7	7
WOW Counties	86	13	13	20
Rest of MKE	139	21	21	41
MSN	122	18	18	59
GB/A	120	18	18	77
Rest of state	158	23	23	100

Region 7/MKE, WOW, Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	50	7	7	7
WOW Counties	86	13	13	20
Rest of MKE	139	21	21	41
MSN	122	18	18	59
GB/A	120	18	18	77
Lax/EC	56	8	8	85
MSP,DS/WauRhine	102	15	15	100

8 category Media Market

Response	Frequency	Percent	Valid Percent	Cumulative Percent
MKE City	50	7	7	7
WOW Counties	86	13	13	20
Rest of MKE	139	21	21	41
Dane Rock	84	12	12	53
Rest of MSN	39	6	6	59
Lax/EC	56	8	8	67
GB/A	120	18	18	85
Wau/MSP/DS	102	15	15	100